

Paris, January, 10, 2012

Investor relations calendar

- 12/28/2011** Reference document for 2010 – 2011 released
- 02/09/2012** 2011 - 2012, 1st quarter sales
Press release after the close of the French stock exchange
- 02/10/2012** Shareholders meeting - Espace Etoile Saint-Honoré - Paris
- 02/16/2012** Dividend payment
- 05/10/2012** Sales for the first half of the 2011 – 2012 fiscal year
Press release after the close of the French stock exchange
- 05/24/2012** Half year financial statements as of March 31, 2012 released
Press release after the close of the French stock exchange
- 08/09/2012** 2011 – 2012, 3rd quarter sales
Press release after the close of the French stock exchange
- 11/08/2012** 2011 – 2012, 4th quarter sales
Press release after the close of the French stock exchange
- 12/05/2012** Annual results disclosed
Press release after the close of the French stock exchange
- 12/07/2012** Financial analysts meeting